

MIDLAND DEVELOPMENT CORPORATION

MINUTES

April 03, 2023

The Board of Directors of the Midland Development Corporation convened in special session at the Midland Chamber of Commerce board room, 303 West Wall Street, Suite 200, Midland, Texas, at 10:00 a.m. on April 03, 2023.

Board Members present: Chairman Chase Gardaphe, Director Berry Simpson, Director Lourcey Sams, Director Jill Pennington, Director Lucy Sisniega, Director Brad Bullock, and Director Zachary Deck

Board Members absent: None

Staff Members present: Assistant City Manager Tina Jauz, City Attorney Nicholas Toulet-Crump, and Deputy City Secretary Vanessa White

Council Member(s) present: Council Member Amy Stretcher Burkes

MDC Staff Members present: Executive Director Sara Harris, Business Retention & Expansion Coordinator Sammi Steele, and Marketing & Administrative Coordinator Gabrielle Franks

1. Call meeting to order.

Chairman Gardaphe called the meeting to order at 10:02 am

2. Motion approving the minutes of the March 6, 2023, meeting of the Midland Development Corporation.

Director Pennington moved to approve minutes of the March 6, 2023, meeting of the Midland Development Corporation, seconded by Director Simpson. The motion carried by the following vote: AYE: Gardaphe, Sams, Sisniega, Bullock and Deck. NAY: None. ABSTAIN: None. ABSENT: None.

3. Presentation from City of Midland Aquatics.

Brad Swendig, Executive Director of the City of Midland Aquatics, Inc., gave an overview presentation about the aquatics center, the promotion of the City of Midland and the need for a new swimming pool liner that needs to be replaced in the large competition pool.

4. Resolution authorizing the execution of a promotional agreement with City of Midland Aquatics, Inc., to advertise and publicize the City of Midland for the purpose of developing new and expanded business enterprises.

Director Sams moved to approve Resolution ED-437 authorizing the execution of a promotional agreement with City of Midland Aquatics, Inc., to advertise and publicize the City of Midland for the purpose of developing new and expanded business enterprises, seconded by Director Sisniega. The motion carried by the following vote: AYE: Gardaphe, Bullock, Pennington, Deck and Simpson. NAY: None. ABSTAIN: None. ABSENT: None.

5. Presentation from Hispanic Cultural Center of Midland.

Charlene Romero McBride, Interim Executive Director of the Hispanic Cultural Center gave an overview of the art, dance, and music programs.

6. Resolution authorizing the execution of a promotional agreement with Hispanic Cultural Center of Midland, Inc., to advertise and publicize the City of Midland for the purpose of developing new and expanded business enterprises.

Director Sisniega moved to approve Resolution ED-438 authorizing the execution of a promotional agreement with Hispanic Cultural Center of Midland, Inc., to advertise and publicize the City of Midland for the purpose of developing new and expanded business enterprises., seconded by Director Pennington. The motion carried by the following vote: AYE: Gardaphe, Bullock, Simpson, Sams, and Deck. NAY: None. ABSTAIN: None. ABSENT: None.

7. Presentation on the March 2023 monthly expenses and economic development activity report from the Midland Development Corporation Executive Director and staff.

Sara Harris gave an overview of the month's expenses, and economic development activity noting that there are continued disbursements for the downtown demolition project as work is completed, and that the board has made commitments over the past month totaling just over \$8 million. Sales tax numbers continue to increase year over year. Gabrielle Franks updated the board with the social media stats. Sammi Steele gave an overview of the business retention and expansion program in March.

All the business at hand having been completed, Chairman Gardaphe adjourned the meeting at 11:08 a.m.

Respectfully submitted,

Vanessa White, Deputy City Secretary

PASSED AND APPROVED the 1st Day of May 2023.

Jill Pennington, Secretary